

Product Pricing Worksheet

Item: Large Crochet Eeyore Amigurumi

Description: Large Plush Crochet Eeyore

Labor Costs: H (hourly) E (estimated)

<u>Time</u>	<u>HRate</u>	<u>ERate</u>
		\$121.50

Total: \$121.50

Material Costs

Material	Amount	Cost
<u>Button</u>	<u>1</u>	<u>\$0.50</u>
<u>Sequin</u>	<u>2</u>	<u>\$1.00</u>
<u>Sewing Material</u>	<u>1</u>	<u>\$0.50</u>
<u>Yarn</u>	<u>9</u>	<u>\$28.50</u>
		<u>Total: \$28.50</u>

Miscellaneous Costs

Item	Amount	Cost
<u>none</u>		
		<u>Total: 0</u>

Totals

Materials \$28.50
 Labor \$150-\$28.50=\$121.50
 Misc. 0
 Total Production Cost: \$150
 1st Internet equivalent Price: _____
No equivalent on Etsy or Amazon Handmade
 2nd Internet equivalent Price: _____
Amazon by Mattel Disney Large Jumbo plush
Eeyore \$130
 3rd Internet equivalent Price: Disney
Store Large Big Jumbo Gray Eeyore Plush \$150

Suggested Selling Cost

Production Cost
 (Materials, labor, misc)
\$150
 Wholesale cost
 (Production Cost x2)
\$300
 Retail cost
 (Wholesale Cost x2)
Total \$600

Recommended Price Range: \$150-\$600

