

# Product Pricing Worksheet

Item: Crochet Lab Dog

Description: Large Amigurumi Labrador Dog 18"

Labor Costs: H (hourly) E (estimated)

Time                      HRate                      ERate  
ETime = 3xMaterials - Material costs  
\$38 = \$57 - \$19



Total: \_\_\_\_\_

## Material Costs

Material	Amount	Cost
Impeccable yarn "chocolate"	4 Skeins	\$14
Safety Doll eyes	21mm	\$3
Safety Doll nose	large	\$2
total: \$19		3x = \$57

## Miscellaneous Costs

Item	Amount	Cost
optional: Good 2Go cozy Jacket	\$25	optional: Zipper \$2
optional: Dog Collar	\$15	optional: Zipper pouch fabric \$4
optional: Micro Rozeta Flower	\$10	optional: White felt for eyes \$1
optional: Dimple covers x4	\$20	
Total: \$77.00		

## Totals

Materials \$19  
 Labor \$38  
 Misc. \$77.00

Total Production Cost: \_\_\_\_\_

1<sup>st</sup> Internet equivalent Price: 2-foot tall

Melissa AND Doug Black Lab \$46.99

2<sup>nd</sup> Internet equivalent Price: 31 inch tall

Viahart Leanna the Lab \$59.98

3<sup>rd</sup> Internet equivalent Price: 8" tall

sitting Sarahs little zoo lab dog \$10.00 [www.Helenmaycrochet.com](http://www.Helenmaycrochet.com)

## Suggested Selling Cost

Production Cost

(Materials, labor, misc)

with Misc: \$134.00 / without Misc: \$57

Wholesale cost

(Production Cost x2)

with Misc: \$268 / without Misc: \$114

Retail cost

(Wholesale Cost x2)

No handmade Labrador Dog on Amazon  
 Etsy Made to order crocheted Dog "Charcoal Beach" \$97.28  
 As far as I know there is no online equivalent for my crocheted Lab dog  
 Recommended selling price = \$114 to \$268